

WHERE DENIM MEETS THE FUTURE

DCSP OPENING

Four days of special programming with Live Streaming on YouTube (Denimcitysp) and Instagram (@denimcity.sp)

OCTOBER 26: MONDAY

- 10:00am - Opening
- 11:00am - James Veenhoff - DC Amsterdam
- 11:30am - Harm Magis: Brazilian Denim Embassy
- 12:00am - Lilian Pacce introduces DCSP
- 1:30pm - Lecture GB. Speaker Manuel Pizarro
- 2:50pm - Chat: Future Denim. With Lilian Pacce, Capricórnio, Consciência, Jolitex, Santista, Zune & DCSP
- 4:40pm - Lecture: Santista
- 5:50pm - Lecture: What sustainability is and what it can be. Speaker: Amyr Klink

OCTOBER 27: TUESDAY

- 10:00am - Lecture: how to build stores that values denim culture. Speaker: Menno van Meurs (Tenue de Nimes)
- 11:30am - Chat: Innovation. With Lilian Pacce, Canatiba, Lycra, Mega Polo, Nicoletti, Tecnoblu & DCSP
- 1:30pm - Lecture: Lycra
- 2:50pm - Chat: Sustainability. With Lilian Pacce, Covołan, GB, Perfeito, Vicunha & DCSP
- 4:40pm - Lecture: Capricórnio
- 5:50pm - Lecture: What was, what is and what will a pair of jeans be. Speaker: Adriano Goldschmied

OCTOBER 28: WEDNESDAY

- 10:00am - Lecture: Sustainability in DNA. Speaker: Antony Bijns (Nudie Jeans)
- 11:30am - Lecture: Audaces
- 1:30pm - Lecture: Tecnoblu
- 3:00pm - Lecture: Vicunha
- 4:30pm - Lecture: Covołan
- 5:50pm - Lecture: Intersections in contemporary behavior. Speaker: Andrea Bisker

OCTOBER 29: THURSDAY

- 10:00am - Lecture: The truth is in the details. Speaker: Jason Denham
- 11:30am - Lecture: Highest quality with purity and timeless design. Speaker: Lennaert Nijh (Benzak)
- 1:00pm - Lecture: Youcom
- 3:00pm - Lecture: Canatiba

IF YOU'RE ALREADY PART OF THIS MOVEMENT, THANK YOU SO MUCH. HAVE WE PIQUED YOUR CURIOSITY? THEN YOU'RE NOW PART OF IT, TOO - WELCOME ABOARD!

SPONSORS:

ALCANCE JEANS	LYCRA
AUDACES	MEGA POLO
BIOTIPO	MYR
CANATIBA	PARIZI
CAPRICORNIO	SANTISTA
CHECKPOINT SYSTEM	TECNOBLU
CONSCIÊNCIA	VALE AZUL
CHT	VICUNHA
GB CUSTOMIZAÇÃO	YOUCOM
GIASSI	ZUNE

SHOWROOMS:

AUDACES	JOLITEX
BONOR	JUNGLE
CAPRICÓRNIO	MYR
COVOLAN	NICOLETTI
DBSP DENIM BUSINESS	O JEANS DO BRASIL
GB CUSTOMIZAÇÃO	PUNCH MASTER
HI ETIQUETAS	SANTISTA
ICLA	TECNOBLU
PERFEITO	VIRONDA

SUPPORT:

GUIA JEANSWEAR

SEI LASER

SOU DE ALGODÃO

WELTTEC

TOWARDS A BRIGHTER BLUE