



It's a path paved with challenges, passion,  
solutions and a great spirit of enterprise.

It's a path shared with you.

It's a path and it's our dream.



THE LASER WAY



*Ettore Fustinoni, President*

## A PAST TO TALK ON AND A FUTURE TO WRITE ABOUT

We started following our dream in 1982 as electronic and computer technicians. More than forty years after the foundation, our pioneering spirit, imagination, innovation, testing and constant desire to propose state-of-the-art solutions have made the dream not remain so, but they let it materialize in a human and technological challenge which has become more and more exciting. It has been a continuous "crescendo": that small workshop has turned into a significant industrial reality in the field of design and manufacture of integrated solutions based on laser technology, such as, industrial laser systems, digital converting laser systems and OEM laser systems, for both cutting and marking every kind of processable material. We have installed thousands of laser machines all over the world, but our challenge does not stop here and the best is yet to come.



## CLOSE TO THOSE WHO SEE FAR

Contrary to clichés, “laser” is not a cold word, at least, it is not for SEI Laser. This word, as well as our motto, “each application has a possible laser solution”, sums up the professional meaning of our everyday effort: we work with passion so that our innovative solutions help to find new opportunities and to develop additional business for our customers. Our skills and their experience generate a combination which makes us look at the future with the same pure energy and amazing flexibility inherent in our laser technology: a technology which is characterized by a wide range of applications and professional satisfaction. SEI Laser: creativity, ingenious and passion.

>LOOK AHEAD

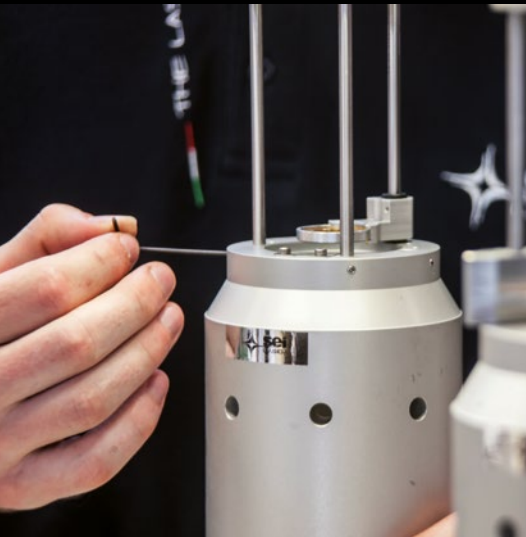


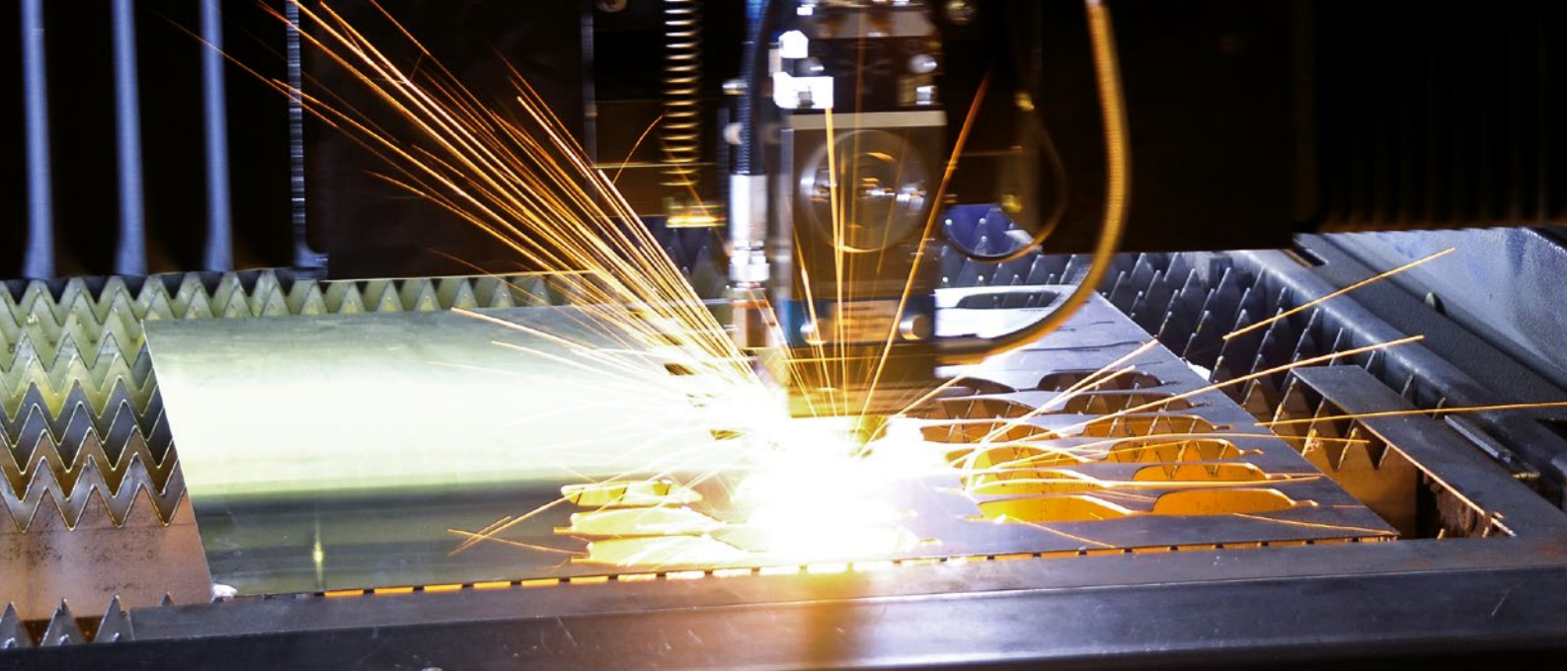


# > CREATE

## INNOVATIVE SOLUTIONS FOR NEW HORIZONS

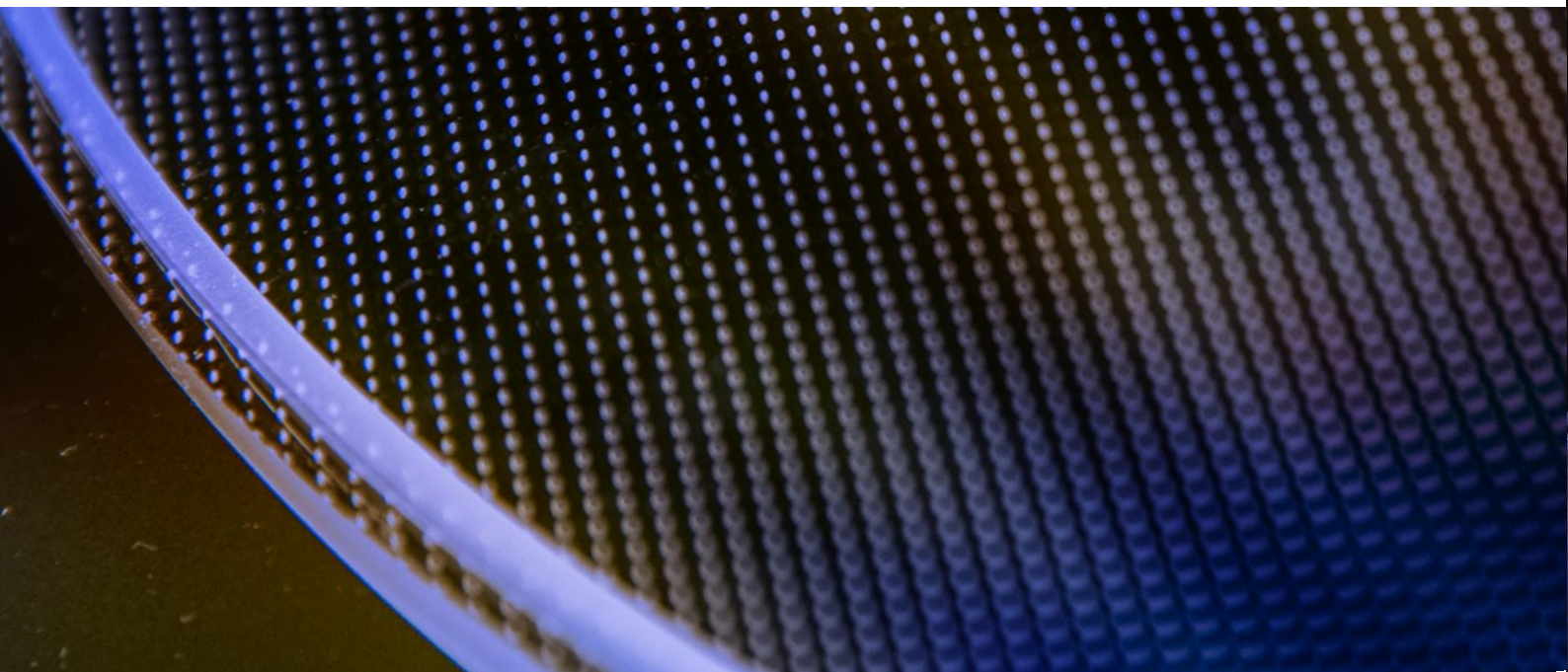
The significant investments in R&D Department and the wide range of products and laser solutions which are currently available on the market, make us the partner who offers solutions and who commits itself constantly to make them available through efficiency and simplicity. This is possible thanks to our skills and above all, by our passion. We assist with our in-depth knowledge many prestigious customers and industrial partners by giving them innovative solutions, often specific for them and which give significant performances as far as efficiency and quality.





## SKILLS WHICH GIVE VALUE

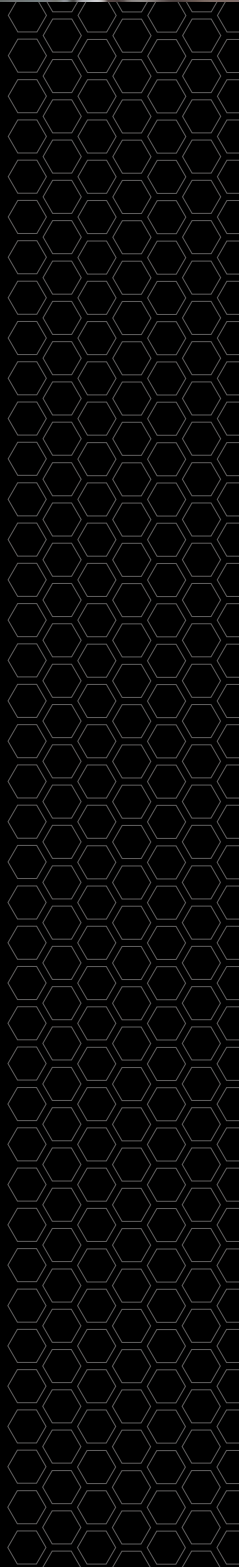
Wherever a laser application is possible, we are present. However, our mission does not consist to be one among many, we want to be the front-runner, the “game-maker” of this market. Moreover, SEI Laser is a real “problem solver”: we are able to meet specific demands by offering professional solutions within different applications, such as automotive, metal fabrication, lighting, converting, packaging, fashion, electronics and visual communication. Laser systems equipped with galvanometric head for organic and metallic materials marking and flatbed plotter laser systems, with coordinated axes for cutting and marking (CO<sub>2</sub> laser source or Fiber): customized integrated laser solutions made up by our extensive experience and competence. SEI Laser does not simply supply products, but also offers integrated solutions specially designed to help our customers to find new opportunities for growth and development.







>CHALLENGE



# REVOLUTIONARY GENERATION

The laser, which has already revolutionized the idea of processing machine, is certainly the digital tool of the future. There is a kind of magic in all of this, and we are both fascinated and witnesses: we constantly study and offer new innovative applications by discovering new production methods in different fields, such as labelling, graphic arts, paper finishing and decoration, anti-counterfeiting and flexible packing by adding value and by embellishing common materials.



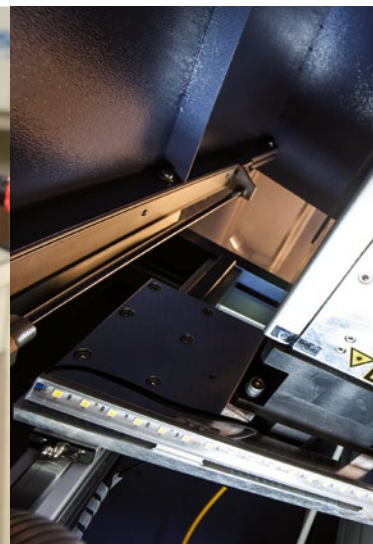


# > REVOLUTIONIZE



The solutions for the digital converters are represented by highly-performing systems, a philosophy of modularity on flexible, expandable and upgradable platforms in order to be suitable for different production needs. We can set up our systems depending on the application: "commercial" (paper), "labeling" (roll-to-roll), "packaging" (transparent film or cardboard), "folding carton" and "corrugated". Thanks to our proprietary technology, the converting has revolutionized his chances of growth and development; for example, let's consider the laser as a digital tool in a modern production process where the "web to market" is an easy goal to reach.

# > INNOVATE



## INNOVATIVE IDEAS TO BE ONE STEP AHEAD

The laser is an extraordinary tool which enables real virtuosity on each type of material emphasizing its features. Laser technology can really make each product unique and exclusive. We have been successfully supplying business partners with OEM systems for years. When were not direct market opportunities, SEI Laser managed to build up strategic partnerships with important companies, to start a long-lasting profitable business by sharing our knowledge, strengths and presence within the market. We have also exploited synergies and achieved important goals which could not have been achieved in any other way. Trust, respect and mutual esteem have always gained us important long term relationships which are constantly being renewed.

OEM SOLUTION

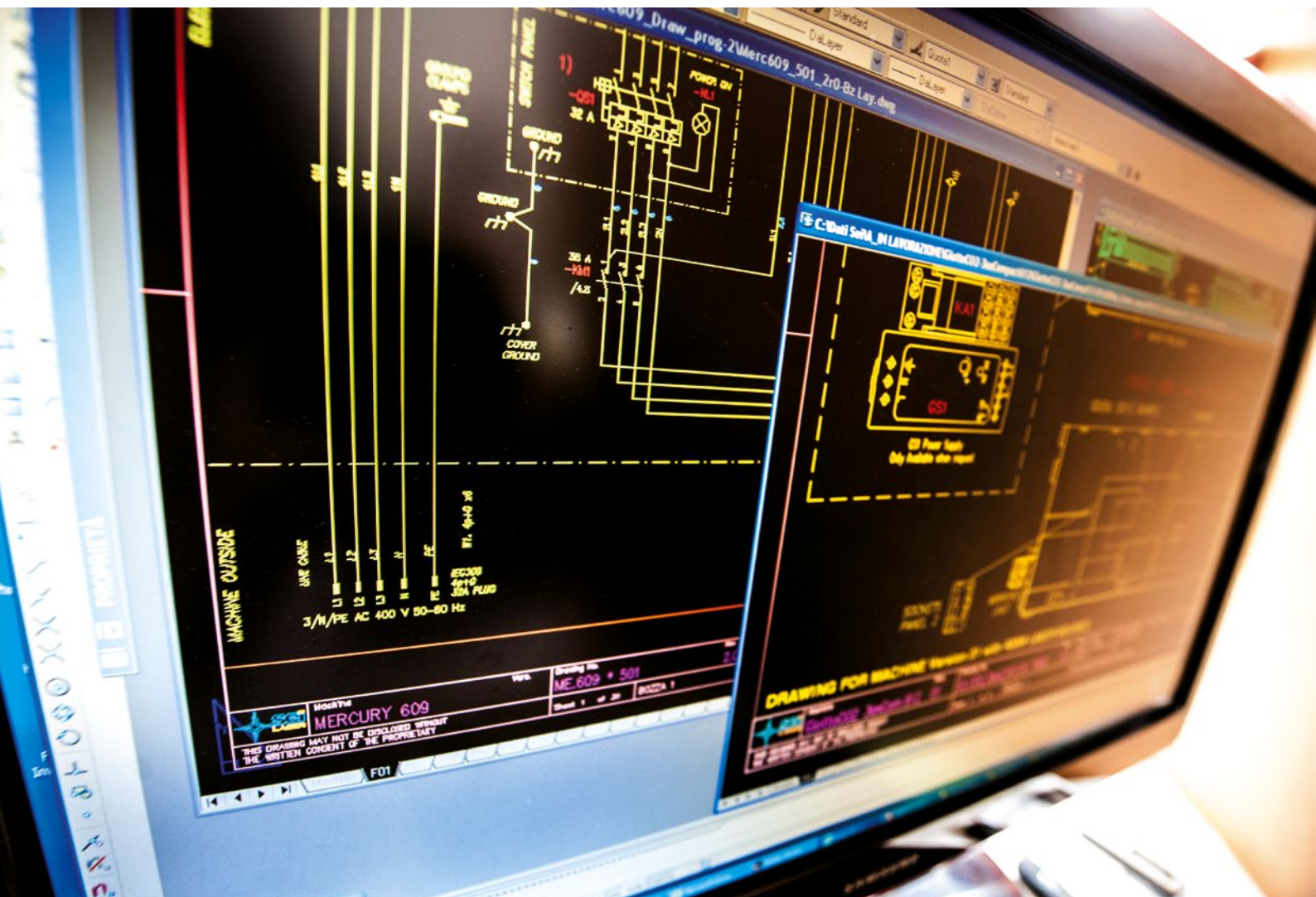


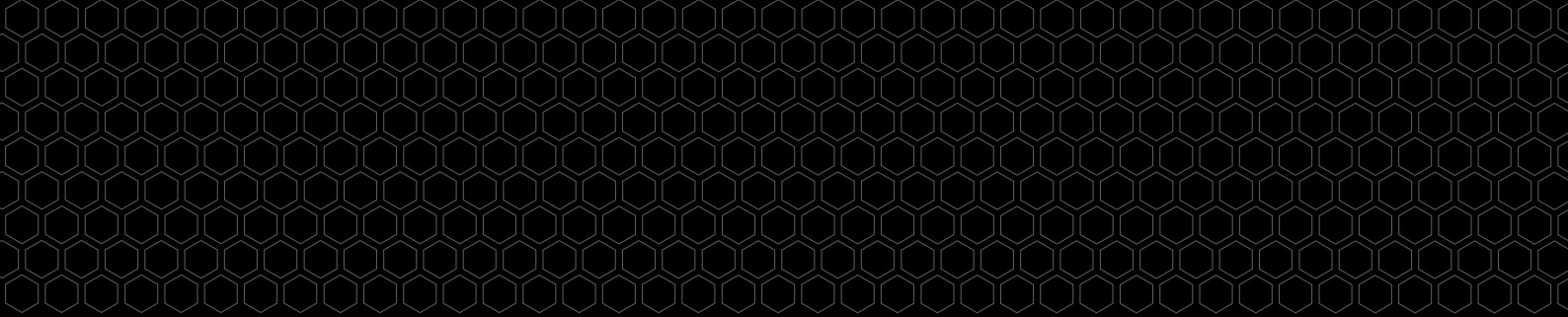




# OUR QUALITY IS UNIQUE

SEI Laser's products are innovative and they are the result of a team work. The constant investments in innovation, technology and research are the fundamental engines to our growth and allow the development of new technologies and the improvement of existing ones. Our R&D Department is, not only a strategic internal resource, but also a support to our customers for the development of new products and technological processes. New technologies always need people who imagine, create and manage them technically, but they also need dreamers. This is what we mean by high quality: a global service, outstanding technology, inspired production and an unlimited passion to tend to excellence.





> IMPROVE

# > SPREAD AND PROMOTE

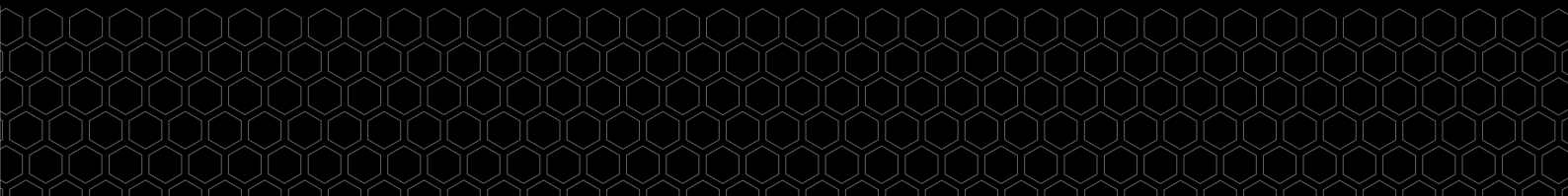


## SUCCESS IS OUR TARGET

Customers are our reference point, the beginning and the end of all our actions, in Italy and everywhere all over the world. We are always closer to their needs with a constructive and cooperative spirit, that makes us unique. SEI Laser team listens and interacts, communicates and shares skills and experiences with its colleagues, customers and suppliers. This positive and cooperative attitude makes each relationship special and helps to spread and promote the prestige of the Italian industry all over the world.



THE JOURNEY  
DOESN'T STOP:  
WE ARE READY  
FOR NEW CHALLENGES



THE LASER WAY  
[www.seilaser.com](http://www.seilaser.com)

